

KAMIERICHARD

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EXPERIENCE

Puffingston Presentations **Design Lead**

2017-Present

Lead the ideation, storytelling, and visual design for presentations that include clients like AMD, Arrow, Avon, and Epson; mentor design team in addition to reviewing outgoing work; act as a resource for recent presentation design trends and best practices; source development opportunities for team; provide on-site tech support at live events; perform project/traffic management duties

Self-Employed **Freelance Graphic Designer**

2014-Present

Conceptualize and execute graphic projects ranging from digital assets, exhibit materials and marketing collateral, to complete branding and identity solutions; responsibilities include ensuring projects meet client's satisfaction, accurate billing and payment collection, and assisting in the printing process

Lighthouse Media Solutions **Senior Graphic Designer**

2012-2015

Responsible for the completion of design requests encompassing various types of print collateral, logo design, and presentation graphics in addition to a variety of interactive marketing deliverables, including email blasts, landing pages, websites, banner ads, social media graphics and video assets; participated in defining kickoff meetings and creative brainstorm sessions; evaluated intern applicants and conducted interviews, assigned design work and monitored performance; represented Lighthouse Media Solutions at company trade shows; coordinated with outside vendors and printers as necessary

Allen Roche Group **Graphic Designer**

2009-2011

Developed, designed and produced effective advertising campaigns and creative marketing strategies utilizing both print and digital formats; assisted and managed photo and film shoots when required

Xperience Communications **Graphic Designer**

2008-2009

Designed and produced print projects that included large format graphics, PowerPoint presentations and various collateral materials in a fast-paced event marketing environment; assisted with proposal layout ideas and conceptualization of projects; major clients included Ford Motor Company, Toyota, Panasonic, and AT&T

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EDUCATION

Simmons College, **Boston, MA**

Bachelor of Arts, May 2006

Communications Major with Graphic Design concentration
GPA 3.7

Massachusetts College of Art, **Boston, MA**

Spring 2006

Enrolled in a semester long course *Crossing the Pond: Graphic Design, Illustration, and Animation in London* which culminated in a two-week trip to London; studied letterpress at the London College of Communication

SKILLS

Adobe Creative Suite (Illustrator, Photoshop, InDesign)
Quark XPress
MS Office (PowerPoint, Excel, Word)
Keynote
Prezi
Google Slides
Photography
Illustration
Basic HTML

VOLUNTEER & OTHER WORK

Women & Their Work

Gallery Shop Manager & Volunteer

Amy's Ice Creams

Cake Decorator

Austin Parks Foundation

Volunteer